



To: Potential Sponsor From: Pernette Verschure  
on behalf of the organising committee  
Date: April 2018 Tel: +31 20 5255151  
Subject: Contribution request for the Conference 'Systems Epigenetics: Towards Precision Cancer Medicine', in Amsterdam, NL, 27-30 November 2018 E-mail: [p.j.verschure@uva.nl](mailto:p.j.verschure@uva.nl)  
Ref: Conference 2018 sponsoring  
CC: [h.bergman@uva.nl](mailto:h.bergman@uva.nl)  
[davy@zonderzorg.nl](mailto:davy@zonderzorg.nl)

Dear potential sponsor,

I hereby write to you to **inquire your interest regarding a financial contribution to the organization of the international meeting 'Systems Epigenetics: Towards Precision Cancer Medicine' (27-30 November 2018, Amsterdam)**. This highly timely meeting is organized within the frame work of an EU H2020 Innovative Training Network on 'Epigenetic regulation of endocrine therapy resistance in breast cancer: A systems medicine approach to Predict treatment outcome' ([www.EpiPredict.eu](http://www.EpiPredict.eu)) at the beautiful location of the Royal Tropical Institute in the easy accessible city of Amsterdam, NL.

The meeting is of interest for a broad audience interacting within the fields of chromatin, epigenetics and (precision) cancer. We have a great line-up of high level speakers and additional invitations are pending within our network (see page 3). The meeting is expected to attract 250 to 450 scientists who are active in the fields of chromatin and epigenetics. Please visit our conference website: [www.systemsepigenetics2018.eu](http://www.systemsepigenetics2018.eu) and communicate your presence with #SysEpi2018.

**We offer different sponsor packages which you can see below** and which are also open for additional activities. If you wish we can e.g. accommodate demonstrations of your excellent equipment. We welcome any other suggestion you might have.

In addition, we envision a **workshop focused around bringing science to the market and entrepreneurial aspects**, if you wish to contribute here do not hesitate and let us know your interest so we can get you in touch with the Rathenau institute organizing this workshop.

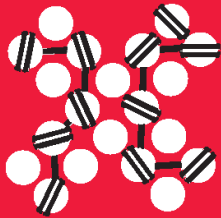
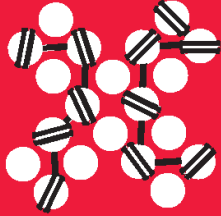
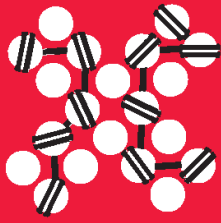
Thank you in advance for considering our request. We are looking forward to your reply. The professional congress organisation [ZonderZorg](http://ZonderZorg) will handle the further communication.

Yours sincerely,  
On behalf of the organising committee

Dr Pernette J. Verschure (University of Amsterdam)



System Epigenetics:  
Towards precision cancer  
medicine conference



# CONFERENCE SYSTEMS EPIGENETICS

TOWARDS PRECISION CANCER MEDICINE

**27-30 NOV 2018**  
AMSTERDAM. THE NETHERLANDS

#SysEpi2018

Confirmed speakers:

**Geneviève Almouzni**  
Inst. Curie, FR

**Jonathan Chubb**  
UCL, MRC, GB

**Martin Fussenegger**  
ETH Zürich, CH

**Pamela Munster**  
UCSF, US

**Lucia Altucci**  
ICG-CNR, IT

**Pilar Blancafort**  
UWA, Australia

**Tiziana Bonaldi**  
Eur. Inst. of Oncology, IT

**Maria Carmo-Fonseca**  
iMM Lisbon, PT

**Toni Cathomen**  
UMC Freiburg, DE

**Luciano Di Croce**  
CRG, iCREA, ES

**Wouter de Laat**  
Hubrecht Inst., NL

**Massimo Loda**  
Harvard, US

**Jeanine Lunshof**  
MIT Media Lab, US

**Luca Magnani**  
ICL, GB

**Christoph Plass**  
DKFZ, DE

**Maria Rodriguez Martinez**  
IBM Res., CH

**Paola Scaffidi**  
Francis Crick Inst., GB

**Vahid Shahrezaei**  
ICL, UK

**Henk Stunnenberg**  
Radboud University, NL

**Lodewyk Wessels**  
NKI, NL



Registration and  
abstract deadline  
28 MAY 2018

**Organizing Committee:** Pernette Verschure UvA, NL • Luca Magnani ICL, GB • Stefan Wiemann DKFZ, DE • Marianne Rots UMCG, NL • Antoine van Kampen/Perry Moerland AMC, NL • Hans Westerhoff UvA, NL • Lilia Alberghina/Marco Vanoni UNIMIB, IT • Antal Kiss BRC, HU • Sven Olek Epiontis GmbH, DE • Ed Curry ICL, GB

**SystemsEpigenetics2018.eu**

Student & early birds €210,- • Academic €310,- • Industry €550,-



## Become a sponsor of our meeting

Taking part in the sponsorship program will provide a valuable opportunity for your organization to demonstrate active involvement in the area of molecular biology, to showcase your products and services and to gain access to a wide spectrum of stakeholders, leaders and decision makers in the relevant research community.

There are several main sponsor levels as set out below, but we would welcome any contribution, however small. Recognition of your support will be agreed.

Included sponsor activities	Platinum	Diamond	Gold	Silver	Bronze
Prize (euro)	€ 2000	€ 1500	€ 1200	€ 600	€ 300
Registration (550 euro) of # company representatives	2	1	1	0	0
Advertisement in abstract book	1 page	1/2 page			
Exhibition booth 3 m x 3 m	X				
Exhibition booth 2 m x 2 m		X			
Exhibition banner stand 1 m x 1 m			X		
Display table and two chairs	X	X	X		
Mention in pre-conference publicity	X	X	X		
Company logo on conference screen during breaks	X (large)	X (large)	X (large)	X (small)	X (small)
Public thank-you at conference close	X	X	X		
Two pages company information or brochure or 1 branded item in conference bag	X	X	X		
One page company information or brochure in conference bag				X	X
Link from conference website to company website	X	X	X	X	X

Additional promotional opportunities are negotiable. The Conference Organizers are happy to discuss tailor-made sponsorship packages or sponsorship of specific conference related events and products, for example:

- Conference bags (~1.100 euro)
- Key cords for the badges (~600 euro)
- Poster prizes (~600 euro)
- Drinks during poster session(s) (~5.000 euro)
- Break or lunch sponsoring (~2.000-8.000 euro)
- Boat trip to conference dinner (~10.000 euro)
- Conference dinner at other location (~10.000 euro)
- Finger food dinner at conference location (~10.000 euro)
- Demonstrate your e.g. excellent equipment in a break-out session (~3.000 euro)

If you are interested in sponsorship please email [p.j.verschure@uva.nl](mailto:p.j.verschure@uva.nl) and [davy@zonderzorg.nl](mailto:davy@zonderzorg.nl).

Many thanks for your support

## About the Conference

Cancer progression and development of resistance to treatment is an urgent medical problem. Epigenetic reprogramming is an integral component of lineage-specific transcriptional programmes and its potential role to tumour evolution has now attracted substantial interest from many fields of science. The field of epigenetics including chromatin organization, transcription regulation and aspects of stem cell biology offers important insights for cancer biology, individualized patient stratification, monitoring and prediction of treatment outcome, thereby opening a largely unexplored field with great potential for precision medicine.

This conference brings together scientists from multidisciplinary fields employing different research strategies: (1) Epigenetic profiling at genome-wide and/or single cell level to identify complex dynamic regulatory interactions, (2) Bioinformatics and mathematical modelling to understand and predict observed (dynamic) phenotypic responses, (3) Innovative epigenetic interference tools using for instance CRISPR/dCas-based epigenetic editing tools to locally overwrite epigenetic signatures and to verify the impact of defined alterations in epigenetic regulation.

The meeting provides a platform for scientists focusing on fundamental and biomedical research, clinicians and private sector scientists.

We aim to create a vibrant environment to promote cross-talk between different disciplines. We will discuss processes and mechanisms involved in various aspects of epigenetic regulation, such as higher order chromatin folding, chromatin enhancer regulation, dynamics of chromatin and nuclear organization and epigenomics in the context of cancer initiation, progression and treatment. The latest scientific developments to study epigenetic regulation will be presented in keynotes and contributed presentations, and will set ground for precision medicine in cancer treatment.

The *Systems Epigenetics: Towards Precision Cancer Medicine Conference* is organized in the context of the EpiPredict EU H2020 Innovative Training Network ([www.EpiPredict.eu](http://www.EpiPredict.eu)) coordinated by Dr Pernette Verschure. EpiPredict employs a systems medicine approach to obtain a detailed mechanistic understanding of epigenetic regulation in resistance development against hormonal treatment in breast cancer estrogen receptor positive patients.

Inside the [Royal Tropical Institute](#) is enough space for your co-sponsoring activity:

